

Great Bengal Enterprises Company Limited

**Jetty Operation, Management and Cargo Handling Operator
Chittagong.**

JANUARY 2024

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PROPOSED SUMMARY:

Great Bengal Enterprises Company Limited (GBECL) is a trusted and experienced logistics service provider in Bangladesh, primarily focused on port operations and cargo handling services. With over two decades of operational excellence, the company has established itself as a reliable partner in maritime logistics, ensuring seamless handling, unloading, and storage of bulk and general cargo.

PROJECT DESCRIPTION

Great Bengal Enterprises Company Limited (GBECL) is a leading logistics provider in Bangladesh, skilfully managing port tasks and freight solutions for more than 20 years. Operating under a formal arrangement with the Chittagong Port Authority, they oversee a dedicated docking facility.

Operating the jetty, GBECL bears the duty of ensuring secure and productive offloading operations for a wide assortment of bulk and general freight received from lighter vessels – these being the smaller craft utilized to shuttle goods from larger, deep-draft vessels stationed offshore. The diverse materials handled encompass items like cement clinker, Gypsum, Waste Pater, Stone, Lime Stone, Sand, coal and other loose or unpackaged goods.

Beyond their activities at Chittagong Port, GBECL has a well-established presence at Beanpole Land Port, providing cargo handling services for over five years. At this key location, the company plays a vital role in unloading a wide assortment of goods and materials. They accomplish this using their own comprehensive collection of robust machinery, including cranes, low-profile forklifts, and Hyster equipment, ensuring efficient and effective handling of diverse cargo types.

GBECL is responsible for the efficient and safe offloading of imported goods arriving via land routes, ensuring smooth coordination with customs, importers, and transport agencies. The company's experienced handling crew and equipment capability enable it to meet the high operational demands of cross-border trade, while maintaining compliance with all relevant port and safety regulations

With its own fleet of equipment and a dedicated team of professionals, GBECL has earned a strong reputation for operational reliability, regulatory compliance, and timely delivery—playing a vital role in Bangladesh's supply chain for raw materials and industrial inputs.

Core Business Activities

Jetty Operations at Chittagong Port

- Operating for more than **20 years**
- Specialized in handling:
 - **Container**
 - **Cement Clinker**
 - **Scrap**
 - **Coal**
 - **Gypsum**
 - **Waste Paper**
 - **Stone**
 - **Lime Stone**
 - Other bulk and break-bulk cargo
- Ensures efficient vessel berthing, unloading, storage, and dispatch
- Equipped with required manpower, heavy machinery, and logistics support

b. Cargo Handling at Benapole Land Port

- Operating for more than **5 years**
- Services include:
 - Loading and unloading of import/export cargo
 - Stacking, storage, and dispatch logistics
 - Documentation support and liaison with customs authorities

Strengths and Capabilities:

- Experienced and skilled workforce
- Own fleet of handling equipment (cranes, forklifts, pay loaders, etc.)
- Strong relationships with port and customs authorities
- Proven track record in efficient and safe cargo handling
- Commitment to compliance with port, safety, and environmental regulations

Ability to handle high cargo volumes under tight schedules

Cargo Handling Statement:

From 2020 to 2022, the Chittagong Port Authority carefully monitored and evaluated the amount of cargo handled at its port, with the following results.

Serial No	Year	Cargo Handling Quantity (MT)
1.	2020	422012
2.	2021	404286
3.	2022	336833

Notable Clients and Partners:

The company ensures prompt and smooth delivery of these goods to a number of high-profile, **nominated importers**, including:

- **GPH Ispat Ltd.**
- **KSRM (Kabir Steel Re-Rolling Mills)**
- **BSRM (Bangladesh Steel Re-Rolling Mills)**
- **Royal Cement Limited.**
- **Aramit Cement PLC**
- **Confidence Cement Limited.**
- **NGS Cement Industries Limited**
- **And other leading industrial clients**

Mission Statement:

To provide reliable, efficient, and cost-effective port and cargo handling services that contribute to the smooth functioning of Bangladesh's import-export logistics.

Vision Statement:

To be the leading port logistics and cargo handling company in Bangladesh by continuously improving service quality, adopting modern technologies, expanding into strategic sectors such as **Inland Container Depots (ICDs)**, and maintaining the highest standards of professionalism and regulatory compliance.

Future Expansion Plans:

- Establish and operate Inland Container Depots (ICDs) to support growing containerized trade in Bangladesh
- Expand cargo handling services to additional land ports and river terminals
- Invest in modern logistics equipment and digital systems for cargo tracking and inventory management
- Develop partnerships with shipping agents, logistics firms, and industrial clients to provide end-to-end supply chain solutions

Implement environmentally sustainable practices across all operations

The project to be equipped with following machinery & equipment to be imported / procured from reputed Manufacturer / Supplier.

- Harbour Crane
- Mobile Crane
- Fork lift
- FLT
- Pay Loader
- GRAB

TOTAL PROJECT COST:

ITEMS	COST (TK. IN 000'S)
	IN LOCAL CURRENCY
1. Land	
2. Building & other Engineering work	
3. Machinery & Equipment	
4. Vehicles (for Office use)	
5. Furniture & Fixtures	
6. Safety Equipment (Firefighting, etc)	
7. Security Deposit for Bond License	
8. Tele communication, Pabx, Online services, close circuit system etc	
9. Preliminary expenses	
10. Initial working capital	
Total	

FINANCING PLAN:

The proposed project would be financed out of debt Tk.15.40 crore and equity of Tk.10.30 crore representing debt: equity ratio of 60:40.

GBECL would be raising equity as proposed and debt ratio is expected to be financed by financial institute in local and foreign currency.

Manpower:

DESIGNATION	NO OF POST
1. Chief Executive Officer (CEO)	1
2. GM Operation	1
3. GM Administration	1
4. Maintenance Engineer	1
6. Billing Executives	2
7. Technician/ Electrician/Foreman	3
8. Supervisors	20
9. Non-Supervisory Staffs	50
10. Ancillary Staffs	15
11. Equipment Operator	15
13. Skilled Labourers	100
14. Un-Skilled labourers / Security	100